



**2nd National Aboriginal
and Torres Strait Islander
Suicide Prevention**

20–21 November 2018

**2nd World Indigenous
Suicide Prevention**

22–23 November 2018

Conferences

Rendezvous Hotel Perth
Scarborough, Western Australia

**SPONSORSHIP
OPPORTUNITIES**

www.ispc2018.com



Invitation to Sponsor

Aboriginal and Torres Strait Islander suicide rates remain high in Australia, with Indigenous Australians being more than twice as likely to die by suicide than non-Indigenous Australians (Australian Bureau of Statistics, 2016). Young Indigenous people (aged 15-24) are particularly vulnerable, being over five times more likely to die by suicide than their non-Indigenous peers (Dudgeon et al., 2016).

Following the success of the inaugural National Indigenous Suicide Prevention (NISP) Conference in Alice Springs, Northern Territory in 2016, the Centre of Best Practice in Aboriginal and Torres Strait Islander Suicide Prevention (CBPATISIP) invites you to Perth, Western Australia for the second **National Aboriginal and Torres Strait Islander Suicide Prevention Conference** and the second **World Indigenous Suicide Prevention Conference**.

Our Indigenous communities, both nationally and internationally, share common histories and are confronted with similar issues stemming from colonisation. Strengthening our communities so that we can address high rates of suicide is one of these shared issues. The Conferences will provide more opportunities to network and collaborate between Indigenous people and communities, policy makers and researchers. The Conferences are unique opportunities to share what we learn and to collaborate on solutions that work in suicide prevention. This also enables us to highlight our shared priorities with political leaders in our respective countries and communities.

Your support as a sponsor of the Conferences will help assist more delegates to attend, to share and learn in a safe environment and enable a more comprehensive program. There are selections of packages available to assist in funding the delivery of the Conferences. These packages are only intended as a guide, should your organisation have an alternative idea or budget in mind, please contact our event managers, Encanta, on (08) 9389 1488 to further discuss possible sponsorship opportunities.

Jill Milroy

Pro Vice-Chancellor (Indigenous Education)
University of Western Australia

Disclaimer: The terms 'Aboriginal', 'Aboriginal and Torres Strait Islander' and 'Indigenous' are used interchangeably. It is acknowledged that there are many cultural differences between and within Aboriginal and Torres Strait Islander communities and the use of differing terms does not intend to disregard such differences.

Conference Care and Safety Plan: Creating a Trauma Informed Space

Creating a trauma informed space for the safety of both participants and presenters requires a significant risk management plan to ensure that difficult topics can be discussed safely.

We believe that it is important to raise and discuss complex issues. However, given the levels of trauma and lived experience in our communities, particularly with direct loss and grief through multiple tragedies, we offer these points as key ways we believe this can be done safely:

- Strength based approaches: Firstly, the speakers at both conferences need to be informed that the safety of attendees is a priority for the conference organisers. Whilst a broad range of topics are encouraged, they should have positive and hope filled messages.
- A safety plan will be developed, that will be trauma informed and culturally safe that will take into account both spiritual and environmental safety for participants and presenters.

CULTURAL CUSTOMS IN DISPLAYING IMAGES OF DECEASED RELATIVES

Out of respect for all cultural groups presenting at the conferences, if you are going to display an image/photo in your presentation, please let people know at the beginning of your presentation. This is extremely important to avoid any cultural trauma and or shock to participants.



About the Conferences

2nd National Aboriginal and Torres Strait Islander Suicide Prevention Conference Perth 2018

The urgent need for successful initiatives to reduce the high rates of Indigenous suicide and self-harm among Aboriginal and Torres Strait Islander peoples in Australia is widely acknowledged by governments and Aboriginal communities.

The Centre of Best Practice in Aboriginal and Torres Strait Islander Suicide Prevention (CBPATISIP) has been funded by the Commonwealth Department of Health to focus on Indigenous suicide prevention with particular emphasis on high-risk groups, the identification and adaption of best practice in Indigenous suicide prevention, postvention innovation and activity.

In June 2016 the Aboriginal and Torres Strait Islander Suicide Prevention Evaluation Project (ATSISPEP) *Solutions that Works: What the Evidence and Our People Tell Us Report* was launched in Canberra. The Report summarises the evidence base for what works in Indigenous suicide prevention, including responses to the social determinants of health that are 'upstream' risk factors for suicide.

A common success factor in community-based interventions or responses to Indigenous suicide is their development and implementation through Indigenous leadership and in partnership with Indigenous communities. This is due to the need for responses to address cultural and 'lived experience' elements as well as enable Indigenous people to exercise their right to self-determination and be involved in service design and delivery as mental health consumers.

Aboriginal and Torres Strait Islander suicide rates remain high in Australia, with Indigenous Australians being more than twice as likely to die by suicide than non-Indigenous Australians (Australian Bureau of Statistics, 2016). Young Indigenous people (aged 15-24) are particularly vulnerable, being over five times more likely to die by suicide than their non-Indigenous peers (Dudgeon et al., 2016).

We welcome all services, projects and programs that are working in Indigenous suicide prevention, social and emotional wellbeing and Indigenous mental health. We encourage you to submitting an abstract, to attend, to share learnings and experiences, to develop networks and to take home examples of what works.

2nd World Indigenous Suicide Prevention Conference Perth 2018

In 2016, the Turamarama Declaration was endorsed at the inaugural World Indigenous Suicide Prevention Conference in Rotorua, Aotearoa/New Zealand. Since then, the Declaration has travelled the globe with the majority of people supporting the Turamarama Declaration as a means for addressing Indigenous suicide.

The second World Indigenous Suicide Prevention Conference will be an international event that encourages Indigenous nations worldwide to gather and validate our cultural norms and realities, whilst looking at how we contribute to reducing suicide and solutions that work and promote the strength of Indigenous led suicide prevention program

We are proud to host this Conference to create an international stage for engagement, sharing and future shaping of globally relevant Indigenous led solutions in Indigenous suicide prevention, data collection and research.

We welcome all services, projects and programs that are working in Indigenous suicide prevention, social and emotional wellbeing and Indigenous mental health. We encourage you to submit an abstract, to attend, to share learnings and experiences, to develop networks and to take home examples of what works.





AIMS

- Foster a strong commitment to Indigenous governance and maximise opportunities for the voices of communities across all nations to be heard.
- Increase sector commitment to participate in a collaborative approach to Indigenous suicide prevention.
- Empower and enhance community participation in Indigenous suicide prevention activities.
- Facilitate the continuation and development of quality Indigenous suicide prevention initiatives.
- Host an international celebration of Indigenous led solutions to suicide prevention.
- Foster an international gathering of Indigenous leaders, communities and researchers in all disciplines to share knowledge, culture, and research, to promote the strength of Indigenous led suicide prevention programs and to inspire new relationships and connections.
- Enable a forum that engages with a broad range of critical issues for Indigenous communities leading to clear outcomes for actions and solutions.



KEY ELEMENTS

- Plenary panel sessions showcasing Australia and the Indigenous populations around the globe.
- Recognising the importance of the voices of those with lived experience, LGBTIQ community members, Elders and youth. The Program will have strong representation from each of these groups.
- Provide a high impact with presentations and workshops, highlighting the intersection of data sovereignty, research, policy, practice and lived experience with multiple opportunities for engagement and learning.
- Cultural ceremonies.
- Culturally informed workshops.
- International youth cultural exchange.
- Engagement with Primary Health Networks.
- Extend the reputation of CBPATISIP as a nationally and internationally recognised and sought after centre for its expertise and innovation in transformative Indigenous multidisciplinary research, evaluation and conceptualisations around best practice.

Sponsorship Opportunities

Principal

\$100,000 (including GST) – 3 Available

This sponsorship category is available to 3 organisations and will primarily be used to support the attendance of delegates travel, accommodation, registration and meal allowance to attend the 2nd National Aboriginal and Torres Strait Islander and 2018 World Indigenous Suicide Prevention Conferences. In addition the funds will help the organisers to create a safe environment for delegates to share and learn by providing support services to attendees including counsellors and quiet spaces.

In recognition of the valuable contribution your organisation will make to assist delegates to attend this important and vital event your organisation will receive the following recognition as outlined below.

ACKNOWLEDGMENT

- Your organisation's logo will be displayed prominently as part of the Conferences logos as a Principal Partner of this important event.
- 250 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Prominent recognition at all appropriate occasions, including Opening and Closing Ceremony.
- Logo and 250 word profile included on the Sponsors page of the website.
- Logo recognition on the delegate bag, alongside Conferences and fellow Principal Partners logos as well as Delegate Bag sponsor (should one be secured)
- Hyperlink to your organisation's website.
- Acknowledgement on all marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

ATTENDANCE

- Ten Combined Conference Full Registrations (each registration includes access to all sessions, Welcome Reception and Conference Dinner). You may also choose to gift these back to the Conference to support metropolitan community groups.

EDUCATIONAL

- Selection of a Concurrent Stream for your organisation to be associated with including the Youth, Elders, LBGTIQ and Lived Experiences

PROMOTION

- Full page colour A6 advert in the Conference Pocket Program. Advert to be supplied by the sponsor.
- One satchel insert included in the delegate's bag (subject to the approval of the Organising Committee).

DELEGATE LIST

- List of all registered delegates provided to sponsor at conclusion of the Conference (subject to Privacy Act conditions).



Platinum

\$27,500 (including GST)

ACKNOWLEDGMENT

- Your organisation's logo will be displayed prominently in the program.
- 250 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Prominent recognition at all appropriate occasions, including Opening and Closing Ceremony.
- Logo and 250 word profile included on the Sponsors page of the website.
- Hyperlink to your organisation's website on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

ATTENDANCE

- Six Combined Conference Full Registrations (each registration includes access to all sessions, Welcome Reception and Conference Dinner).
- Early Bird registration fee extended until the Conference for all additional registrations.

PROMOTION

- Full page colour A6 advert in the Conference Pocket Program. Advert to be supplied by the sponsor.
- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

DELEGATE LIST

- List of all registered delegates provided to sponsor at conclusion of the Conference (subject to Privacy Act conditions).

Gold

\$16,500 (including GST)

ACKNOWLEDGMENT

- 150 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Recognition at all appropriate occasions, including Opening and Closing Ceremony.
- Logo and 150 word profile included on the Sponsors page of the website.
- Hyperlink to your organisation's website on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

ATTENDANCE

- Four Combined Conference Full Registrations (each registration includes access to all sessions, Welcome Reception and Conference Dinner).

PROMOTION

- Half page colour A6 advert in the Conference Pocket Program. Advert to be supplied by the sponsor.
- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

DELEGATE LIST

- List of all registered delegates provided to sponsor at conclusion of the Conference (subject to Privacy Act conditions).



Silver

\$11,000 (including GST)

ACKNOWLEDGMENT

- 100 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Recognition at all appropriate occasions, including Closing Ceremony.
- Hyperlink to your organisation's website on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

ATTENDANCE

- One Combined Conference Full Registrations (each registration includes access to all sessions, Welcome Reception and Conference Dinner).

PROMOTION

- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

DELEGATE LIST

- List of all registered delegates provided to sponsor at conclusion of the Conference (subject to Privacy Act conditions).

Bronze

\$5,500 (including GST)

ACKNOWLEDGMENT

- 50 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Recognition at all appropriate occasions, including Closing Ceremony.
- Logo and 50 word profile included on the Sponsors page of the ISPC 2018 website.
- Hyperlink to your organisation's website on the website.
- Acknowledgement on ISPC 2018 marketing emails.
- Acknowledgement in the ISPC 2018 Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

PROMOTION

- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).



Conference Dinner

Thursday 22 November

\$11,000 (including GST)

The Conference Dinner will be held on Thursday 22 November and will provide an opportunity for delegates to:

NAMING RIGHTS

- Exclusive sponsorship of the Conference Dinner and naming rights be recognised as the 'Conference Dinner sponsored by SPONSOR NAME'. Your name will be repeated time and again when reference is made to the event through marketing plans and delegate communication.

ACKNOWLEDGEMENT

- Logo printed on the Conference Dinner tickets.
- Opportunity to have your organisation's banner displayed at the Conference Dinner (2m high by 1m wide, free standing).
- 50 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Recognition at all appropriate occasions, including Closing Ceremony.
- Logo and 50 word profile included on the Sponsors page of the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

ATTENDANCE

- One Sponsors Registrations (each registration includes access to all sessions, Welcome Reception and Conference Dinner).

PROMOTION

- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

DELEGATE LIST

- List of all registered delegates provided to sponsor at conclusion of the Conference (subject to Privacy Act conditions).

Welcome Reception

Tuesday 20 November

\$5,500 (including GST)

ACKNOWLEDGMENT

- Logo printed on the Welcome Reception tickets.
- Opportunity to have your organisation's banner displayed at the Welcome Reception (2m high by 1m wide, free standing).
- Recognition at all appropriate occasions, including Closing Ceremony.
- Hyperlink to your organisation's website on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue

ATTENDANCE

- Ten tickets to attend the Welcome Reception.

PROMOTION

- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

Barista Coffee Cart

\$5,500 (including GST)

Barista Coffee Carts are always popular at conferences and is an ideal way to ensure your organisation is recognised by the conference delegates.

ACKNOWLEDGMENT

- Logo on Barista Zone signage.
- Opportunity to provide sponsor's cap, apron, cups and napkins for use on barista zone or by baristas (sponsor to supply at own cost – require fresh aprons each day).
- Opportunity to provide your organisation's banner at the barista zone (2m high by 1m wide, free standing).
- Logo and hyperlink on the Sponsors page of the Conference app.
- Logo and hyperlink included on the Sponsors page of the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

PROMOTION

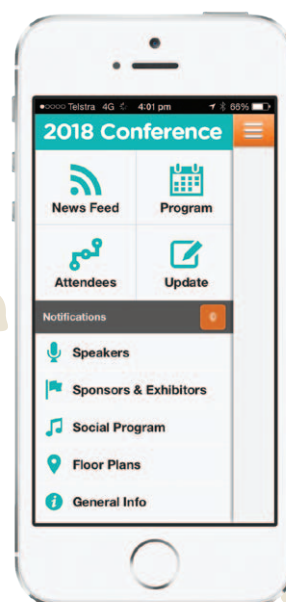
- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

Conference App

\$4,400 (including GST)

ACKNOWLEDGMENT

- Organisation logo with Conferences logo on the App header and on the e-guide that will be viewed by all delegates.
- Recognition as App sponsor upon release of the App to delegates.
- Dedicated menu item and icon on the main section of the App. From this page you will have the opportunity to load numerous pdf information leaflets and links to appropriate websites and images of key personnel and contact details.
- The organisers will arrange to design a dedicated PowerPoint advertisement to encourage delegates to access the App and include the sponsor organisation logo.
- 50 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Recognition at all appropriate occasions, including Closing Ceremony.
- Included on the Sponsors page of the ISPC 2018 website.
- Hyperlink to your organisation's website on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue



Keynote Speaker

\$5,500 (including GST)

ACKNOWLEDGMENT

- Recognition in Conference Program next to Keynote Speaker.
- Logo on holding session slide as part of the speaker introduction slide.
- 50 word profile to be included on the Sponsors page of the Conference app (including logo, website with hyperlink and contact details).
- Recognition at all appropriate occasions, including Closing Ceremony.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

PROMOTION

- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

Concurrent Session

\$2,750 (including GST)

ACKNOWLEDGMENT

- Recognition in Conference Program next to Concurrent Session (subject to production deadlines).
- Logo on holding session slide for your chosen session.
- Logo and hyperlink included on the Sponsors page of the Conference app.
- Acknowledgement on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.



Quiet/Counsellor Room

\$7,700 (including GST) each

Personal health is essential at any event, so we take our duty of care seriously by providing counsellors and a counselling space, as well as a Quiet “chill out” room for people to take a break from the hustle and bustle of the Conference. Both counselling and Quiet Room spaces are well used throughout the conference by people needing a bit of a time out or a check-in with a qualified, professional counsellor.

ACKNOWLEDGMENT

- Exclusive sponsorship of either the Counsellor Room or Quiet Room.
- Opportunity for promotional product placement within the Counsellor Room or Quiet Room (whichever room is being sponsored, and subject to committee approval).
- Opportunity to have your organisation’s banner displayed in the Quiet Room (or Counsellor Room) (2m high by 1m wide, free standing).
- Logo and hyperlink included on the Sponsors page of the Conference app.
- Acknowledgement on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

PROMOTION

- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

DELEGATE LIST

- List of all registered delegates provided to sponsor at conclusion of the Conference (subject to Privacy Act conditions).

Delegate Bag

\$5,500 (including GST)

ACKNOWLEDGMENT

- Exclusive sponsorship of Conference bag.
- Organisation logo printed alongside the Conferences and Principal Partners logos on Conference bag (artwork subject to approval).
- Logo and hyperlink included on the Sponsors page of the Conference app.
- Acknowledgement on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.

PROMOTION

- One satchel insert included in the delegates bag (subject to the approval of the Organising Committee).

DELEGATE LIST

- List of all registered delegates provided to sponsor at conclusion of the Conference (subject to Privacy Act conditions).

Name Badge & Lanyard

\$2,200 (including GST)

Each delegate will be provided with a lanyard to hold their name badge, required to be worn throughout the Conference.

ACKNOWLEDGMENT

- Exclusive sponsorship of the Conference Name Badge and Lanyard.
- Organisation logo printed alongside the Conferences and Principal Partners logos on Conference Name Badge and Lanyard
- Logo and hyperlink included on the Sponsors page of the Conference app.
- Acknowledgement on the website.
- Acknowledgement on marketing emails.
- Acknowledgement in the Pocket Program.
- Acknowledgement on all sponsor signage at the venue.





**2nd National Aboriginal
and Torres Strait Islander
Suicide Prevention**
20–21 November 2018

**2nd World
Indigenous Suicide
Prevention**
22–23 November 2018

Conferences

Rendezvous Hotel Perth
Scarborough, Western Australia

Booking Form

Please email this form to:

Renee Bennett
Encanta Event Management

T: +61 8 9389 1488
E: renee.bennett@encanta.com.au

CONTACT DETAILS

Please print clearly in block capitals.

Name:			
Organisation:		Position:	
Address:			
	State:	Postcode:	Country:
Telephone:		Facsimile:	
Mobile:		Website:	
Email:			

Onsite Contact

Name:		Mobile:	
Email:			

SPONSORSHIP PACKAGES

All costs are shown in Australian dollars and include GST.

☐ Principal Sponsor	\$100,000	☐ Barista Coffee Cart	\$5,500
☐ Platinum Sponsor	\$27,500	☐ Conference App	\$4,400
☐ Gold Sponsor	\$16,500	☐ Keynote Speaker	\$5,500
☐ Silver Sponsor	\$11,000	☐ Concurrent Session	\$2,750
☐ Bronze Sponsor	\$5,500	☐ Quiet/Counsellor Room	\$7,700
☐ Conference Dinner	\$11,000	☐ Delegate Bag	\$5,500
☐ Welcome Reception	\$5,500	☐ Name Badge & Lanyard	\$2,200

SPONSORSHIP TOTAL

\$

PAYMENT

Method of payment (please indicate):

☐ **I require a tax invoice to make payment.**

☐ **I wish to pay by bank transfer.**

Bank details will be supplied on your tax invoice issued with confirmation.

☐ **I wish to pay by credit card.**

A 3.3% fee will be added to all credit card payments for sponsorship & exhibition

☐ VISA

☐ MasterCard

☐ AMEX

Amount to authorise: AU\$ + surcharge Expiry Date: CCV:

Card Number:

Cardholders Name:

Signature:

Please note that all credit card payments will appear as "EncantaEventMgt" on your statement.

CANCELLATION POLICY

Payment of a 50% deposit is required upon confirmation of your sponsorship and exhibition selections. Of the balance owing 50% will be due no later than 30 June 2018. This will enable payments over multiple financial years. Failure to pay your sponsorship and exhibition invoice may result in your sponsorship item or exhibition stand being released for sale.

☐ **I have read the cancellation policy and accept all of its conditions.**

Name (print):

Organisation:

Signed:

Date: / /



2nd National Aboriginal and Torres Strait Islander Suicide Prevention

20–21 November 2018

2nd World Indigenous Suicide Prevention

22–23 November 2018

Conferences

Rendezvous Hotel Perth
Scarborough, Western Australia

Terms and Conditions

- By returning an application form confirms your acceptance of these terms and conditions
- All bookings are subject to approval by the Conference Organising Committee and we reserve the right to refuse an application
- We (Encanta and the Conference Organising Committee) as the Conference Organisers reserve the right to alter any aspect of the program and floor plan without prior notice. Please refer to the conference website for the latest information on the event.
- We will take all diligent care to fulfil the above sponsorship commitments. Sponsors are responsible for providing all their requirements i.e. banners, promotional material and any other material by the due dates requested by the organisers.
- We reserve the right to introduce new packages and exhibition space should the opportunity arise.
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
- 50% due within one month of invoice date
- Remaining 50% due no later than 30 June 2018.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to the event venue.
- The sponsor understands that all attendees must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation's representatives.
- All organisations are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the sponsorship package.
- If an organisation is found to not align their values with that of the Conference Organising Committee, this may result in cancellation of your sponsorship package.

CANCELLATION POLICY

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the organisers and notice acknowledged in writing by the organisers.
- Any reduction in a sponsorship (once accepted by the organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the sponsor is liable for the balance as per the cancellation policy.

CANCELLATION DATES

- Before 31 August 2018: 50% cancellation fee of total contribution will apply
- From 1 September 2018: 100% cancellation fee and will be liable for payment of the balance should it not have been received by the cancellation date.



Further Information

EVENT MANAGERS



Renee Bennett
47 Hampden Road, Nedlands, WA 6009
T: +61 8 9389 1488
E: renee.bennett@encanta.com.au